

AOA-28 Leading the Way

Educational Session Schedule

Schedule as of 6-3-10

Wednesday, September 22, 2010

7:30 a.m. - 7:00 p.m.	Registration
8:00 a.m. - 11:30 a.m.	COPM Board Meeting
8:00 a.m. - 12:00 p.m.	COPM Testing
9:00 a.m. - 2:00 p.m.	PC#1- Large Group Executive Forum
11:00 a.m. - 12:00 p.m.	EB #1- Patient Confirmations: Five Things You NEED to Know
	EB #2- All the Right Things: Front Office Personnel
12:30 p.m. - 1:30 p.m.	EB #3- Hearing Aid Sales Are Tripling - Now is the Time to Position Your Practice!
	EB #4- EHR Solution for ENT: Making "Meaningful Use" Work for You
12:30 p.m. - 2:30 p.m.	PC #2- Academic Forum
1:00 p.m. - 4:00 p.m.	AOA Marketplace Open
1:30 p.m. - 2:00 p.m.	Refreshment Break
2:00 p.m. - 3:00 p.m.	EB #5- Get Your Practice Off the Bench and On the Mark with AuDMED
	EB #6- Pre-Certification and Reimbursement for In-Office CT
3:00 p.m. - 4:00 p.m.	Leadership Council Meeting
4:00 p.m. - 5:00 p.m.	Ambassador Meeting
5:00 p.m. - 6:30 p.m.	Wine & Cheese Welcome to Boston Reception

Thursday, September 23, 2010

7:30 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 9:00 a.m.	First Time Attendee Orientation Breakfast
8:00 a.m. - 9:00 a.m.	Continental Breakfast/AOA Marketplace
9:00 a.m. - 9:30 a.m.	Opening Ceremonies
9:30 a.m. - 10:45 a.m.	General Session- Patrick Connolly Founding Father Lecture- "Behind the Blind Side: Overcoming Obstacles in the Face of Adversity"
10:45 a.m. - 11:15 a.m.	Refreshment Break/AOA Marketplace
11:15 a.m. - 12:30 pm.	Concurrent Sessions
	101- Organizational Evolution I
	102- Your First Year in ENT
	103- Anatomy of a Successful Practice Acquisition/Merger
	104- Marketing ENT Practices in the 21st Century
	105- A Cure for the Common Code - ENT Coding Essentials
12:30 p.m. - 1:45 p.m.	Networking Luncheon
1:45 p.m. - 2:15 p.m.	Dessert/AOA Marketplace
2:15 p.m. - 3:45 p.m.	Concurrent Sessions
	106- Organizational Evolution II
	107- Attitudes Are Contagious - Are Yours Worth Catching?
	108- Hospitals Hiring ENTs - What It All Means
	109- How to "Turbo-Charge" Your ENT Practice
	110- ICD-10 - What to Do Now
3:45 p.m. - 4:00 p.m.	Refreshment Break/AOA Marketplace
4:00 p.m. - 5:15 p.m.	Concurrent Sessions
	111- A Managers Guide to ENT Terminology
	112- Five Attitudes for Successful Living
	113- Benchmarking - Getting Started
	114- Cutting Edge Toys
	115- New Regulations on HIPAA & HITECH
6:00 p.m. - 11:00 p.m.	Evening Out Event- JFK Museum

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Friday, September 24, 2010

7:30 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 9:00 a.m.	Member Breakfast
8:00 a.m. - 12:00 p.m.	AOA Marketplace Open
9:00 a.m. - 10:15 a.m.	Concurrent Sessions 201- Microsoft Excel - 11 Things an ENT Administrator Must Know 202- It's a Jungle Out There...Are You Prepared to Survive? 203- A Crash Course in Complex CPT Coding 204- How to Give Difficult Feedback 205- UPDATED HITECH! Federal Incentives, EHRs and Your Practice
10:15 a.m. - 10:45 a.m.	Refreshment Break/AOA Marketplace
10:45 a.m. - 12:00 p.m.	Concurrent Sessions 206- A/R Policies, Procedures, Practices, Forms and Training 207- Finance 101 208- Recovery Audits - "RACS are Back" 209- Marketing and Social Media for Medical Practice 210- How to Identify, Measure and Solve Practice Flow Problems
12:00 p.m. - 1:30 p.m.	Presidential Luncheon
1:30 p.m. - 2:00 p.m.	Elections
2:00 p.m. - 3:15 p.m.	Concurrent Sessions 211- Healthcare Reform - The Journey Is Not Over 212- The Steps Every Practice Manager Should Follow Before Merging 213- Who's Stealing Your Money 214- Outsmart the Geek!
3:15 p.m. - 3:45 p.m.	Break/AOA Marketplace/Exhibitor Drawing
3:45 p.m. - 5:00 p.m.	Concurrent Sessions 215- Corporate Governance and Decision Making 216- Will We Survive ICD-10-CM? 217- Building Your Practice 218- IT Portals: Hands on Lab to Learn About Facebook, LinkedIn and Twitter
6:00 p.m. - 11:00 p.m.	Evening Out Event- A Night at Faneuil Hall or Copley Square

Saturday, September 25, 2010

7:30 a.m. - 2:00 p.m.	Registration
8:00 a.m. - 9:30 a.m.	2011 San Francisco Preview Breakfast
9:45 a.m. - 11:00 a.m.	Concurrent Sessions 301- Improving Your Presentations 302- EMR Implementation and Deployment 303- To Appeal or Not to Appeal 304- Social Media and the Workplace: What Every Healthcare Employer Should Know
11:00 a.m. - 11:15 a.m.	Refreshment Break
11:15 a.m. - 12:30 p.m.	General Session- "Value Driven Leadership"
12:30 p.m. - 1:00 p.m.	AOA Closing, Raffles and Prizes
1:00 p.m. - 5:00 p.m.	Post Conference: Business of Medicine
1:30 p.m. - 3:30 p.m.	Harvard University Tour
1:45 p.m. - 5:30 p.m.	AAPC Review Course

Sunday, September 26, 2010

8:00 a.m. - 12:00 p.m.	AAPC Certification Exam
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