

# Get On Board for AOA-27

## Educational Session Schedule

\*Schedule as of 6-30-09

### Wednesday, September 30, 2009

7:30a.m.-7:00p.m.	Registration
8:00a.m.-12:00p.m.	COPM Testing
11:00a.m.-12:00p.m.	<b>EB #1-</b> Working Smarter. Maximize What You Have to Get More!
	<b>EB #2-</b> Academy Benefit Partners 401 (K) Profit Sharing Plan Integrated Retirement Solution
11:30a.m.-3:30p.m.	<b>PC #1-</b> Corporate Business Leaders
12:00p.m.-2:00p.m.	<b>PC #2-</b> Academic Forum
12:30p.m.-1:30p.m.	<b>EB #3-</b> How to Select an HER and Evaluate Vendors
	<b>EB #4-</b> Generating Revenue and a Culture of Accountability in Your Audiology Department
1:00p.m.-4:00p.m.	AOA Marketplace Open
1:30p.m.-2:00p.m.	Refreshment Break
2:00p.m.-3:00p.m.	<b>EB #5-</b> What You Need to Know About Accreditation for Point-of-Care CT Imaging
	<b>EB #6-</b> The Recession-Proof Practice: Utilizing Technology to Thrive in Down Economy
2:15p.m.-4:15p.m.	<b>PC #3-</b> The Personal Leadership Insight Formula for Management Success
3:15p.m.-4:15p.m.	<b>EB #7-</b> Achieving Profitability in Your Audiology Practice – The 5 Biggest Opportunities Practices Miss
5:00p.m.-6:30p.m.	<b>Wine &amp; Cheese Welcome to San Diego Reception</b>

### Thursday, October 1, 2009

9:00a.m.-9:30a.m.	Opening Ceremonies
9:30a.m.-10:45a.m.	<b>General Session:</b> Patrick Connolly Founding Father Lecture "The Power of One"
10:45a.m.-11:15a.m.	Break/AOA Marketplace
11:15a.m.-12:30pm.	<b>Concurrent Sessions</b>
	<b>101-</b> Negotiating an EMR Purchase
	<b>102-</b> "It's a Breeze" Time Management Strategies
	<b>103-</b> PQRI Reporting
	<b>104-</b> Managing A/R in a Tough Economy
	<b>105-</b> The Older Patient in Your Practice
12:30p.m.-1:45p.m.	Networking Luncheon
1:45p.m.-2:15p.m.	Dessert/AOA Marketplace
2:15p.m.-3:45p.m.	<b>Concurrent Sessions</b>
	<b>106-</b> Practice Management Panel
	<b>107-</b> How to Maximize Reimbursement with Multiple Procedures
	<b>108-</b> Negotiating Managed Care Contracts

3:45p.m.-4:00p.m.  
4:00p.m.-5:15p.m.

**109**–Grow Your Revenues During the Toughest Economy

**110**–New Hire Orientation Development

Refreshment Break/AOA Marketplace

**Concurrent Sessions**

**111**–Learning the ROPES

**112**–EMR Roundtable Discussion

**113**–Practice Finance at a Glance

**114**–E-Scribing

**115**–Benefits of Adding In-Office Ancillary Services to Your Practice

7:00p.m.-10:00p.m.

**Evening Out Event: “Busters Beach House”**

**Friday, October 2, 2009**

9:00a.m.-10:15a.m.  
10:15a.m.-10:45a.m.  
10:45a.m.-12Noon

**General Session: “Organizational Excellence”**

Break/AOA Marketplace

**Concurrent Sessions**

**201**–Better Practice Benchmarks

**202**–Advanced Coding

**203**–Why People Do What They Do

**204**–High Performance Managers

12Noon.-1:15p.m.

Presidential Luncheon

1:15p.m.-1:45p.m.

Elections

1:45p.m.-3:15p.m.

**Concurrent Sessions**

**205**–Coding Panel

**206**–Keep Patients Happy and Your Practice Growing

**207**–Marketing Your Ancillary Services

**208**–So You Think You Want To Build a New Office

3:15p.m.-3:45p.m.

Break/AOA Marketplace/Exhibitor Drawing

3:45p.m.-5:00p.m.

**Concurrent Sessions:**

**209**–The Last Audit Frontier: E/M Audits & Commercial Payers

**210**–The Cash Flow Curve-A New Look at Your A/R

**211**–Protecting Your Organization: Prevention of Harassment & Discrimination Management

**212**–Patient Communications in the 21<sup>st</sup> Century

**Saturday, October 3, 2009**

9:00a.m.-10:15a.m.

**Concurrent Sessions**

**301**–ICD-10-CM for Otolaryngology

**302**–Patient Safety from an Administrator Perspective

**303**–Your Practice, Federal Mandates and EHRs

**304**–Recession Proof Your Practice

10:15a.m.-10:30a.m.

Break

10:30a.m.-11:45a.m.

**General Session: “Boomers, and Xers and Y’s, Oh My!”**

12Noon-1:30p.m.

Closing Luncheon & 2010 Boston Preview