



SIZE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
B&W Full Page (7.5" x 10")	\$600	\$575 (x2)	\$550 (x3)	\$500
Color Full Page (7.5" x 10")	\$750	\$720 (x2)	\$690 (x3)	\$600
B&W Half Page (7.5" x 5")	\$350	\$300 (x2)	\$250 (x3)	\$225
Color Half Page (7.5" x 5")	\$445	\$385 (x2)	\$325 (x3)	\$290
B&W Quarter Page (3.75" x 5")	\$225	\$200 (x2)	\$175 (x3)	\$150
Color Quarter Page (3.75" x 5")	\$280	\$250 (x2)	\$220 (x3)	\$200
B&W Business Card (3.75" x 2.5")	\$175	\$150 (x2)	\$125 (x3)	\$100
Color Business Card (3.75" x 2.5")	\$220	\$190 (x2)	\$160 (x3)	\$125

Issue	Winter 2010	Spring 2010	Summer 2010	Fall 2010	Winter 2011
Date to arrive	Feb 10	May 12	August 11	November 11	February 9
Materials Due	December 30	March 30	June 30	September 30	December 30

REPRODUCTION REQUIREMENTS

Digital Ad Specs
 Media: E-mail
 Preferred Format: PDF/X1a files. Only digital files with embedded images and fonts will be accepted.

DEADLINE FOR ISSUES:

Winter Issue -December 30
 Spring Issue - March 30
 Summer Issue - June 30
 Fall Issue - September 30

CHECKLIST BEFORE SUBMISSION:

- All high-resolution images and fonts must be included when the PDF/X1a file is saved.
- Embedded images must be CMYK TIFF or EPS no less than 300 dpi. No RGB or JPEG images. Do not nest EPS file into other EPS files.
- Fonts used must be Type 1 fonts. No true type or font substitutions.
- A color proof is required.

SEND ALL MEDIA TO:

Caitlin Price
 AOA Office
 1844 Ardmore Blvd.
 Pittsburgh, PA 15221
 Ph: 412-243-5156 x 110
 Fax: 412-243-5160
 cprice@cmemanager.com

WEBSITE ADVERTISING

(All ads must be 72 dpi)

SIZE	TYPE	DURATION	COST
Small banner (170x100 pixels)	Static (no movement)	60 days	\$250
Small banner (170x100 pixels)	Animated	60 days	\$350
Lare banner (500x100 pixels)	Static (no movement)	60 days	\$350
Lare banner (500x100 pixels)	Animated	60 days	\$500